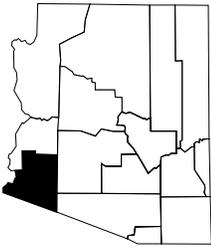
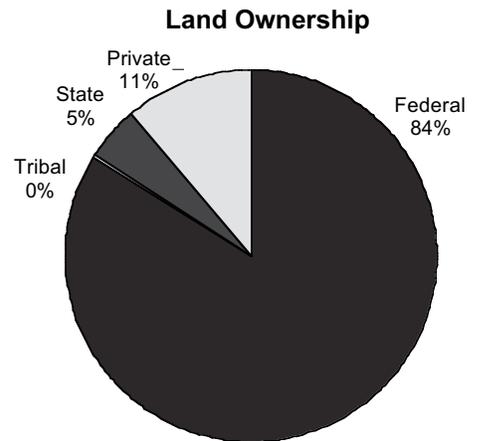


YUMA COUNTY



Economic Importance of Off-Highway Vehicle Recreation to Yuma County

Yuma County is located in the southwest part of the state. It has 3% (160,026) of the state's population and 4.8% (3,534,832 acres or 5,523 square miles) of the state's land base. This averages out to 29 people per square mile. The landscape is primarily Sonoran Desert with low desert hills. Just across the state border into California is an extensive region of large, shifting sand dunes, a popular destination for many OHV enthusiasts.



- 23% of households in Yuma County are OHV users; state percentage is 21%.
- 3% of all Arizona OHV trip destinations for past 12 months were to Yuma County.
- 361,871 OHV Recreation Days occur annually in Yuma County; 2.9% of Arizona's total.
 - 172,552 OHV Recreation Days (48%) are from Yuma County residents.
 - 189,319 OHV days (52%) are from other Arizona residents traveling to Yuma County.
- 48% of Yuma County OHV households are satisfied with their overall OHV experience.

Total Economic Impact to Yuma County from OHV Recreation is \$136 MILLION/year

DIRECT ECONOMIC IMPACT—(\$ in millions)

<i>Off-Highway Vehicle Related Expenditures</i>	<i>Total for Yuma County</i>	<i>By County Residents</i>	<i>By Other Arizona Residents</i>
OHV Trips—Fuel/Gasoline	\$7.3 M	\$5.2 M	\$2.1 M
Lodging/Campgrounds	\$2.7 M	\$0.6 M	\$2.1 M
Restaurants/Bars	\$4.4 M	\$2.9 M	\$1.5 M
Groceries/Liquor	\$5.5 M	\$3.9 M	\$1.6 M
Other (event fees, souvenirs, etc.)	\$4.1 M	\$1.7 M	\$2.4 M
• Total OHV Recreation Trips	\$24.0 M	\$14.3 M	\$9.7 M

- Off-Highway Vehicles + \$28.8 M
- Tow Vehicles/Trailers + \$15.8 M
- OHV Equipment + \$45.9 M

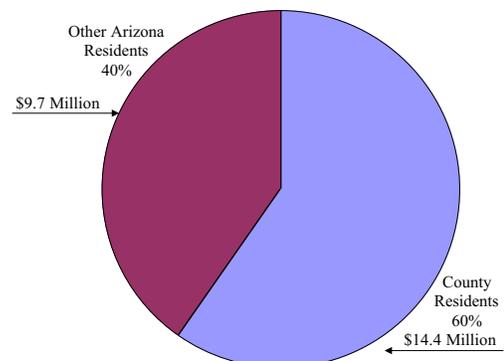
Total OHV Expenditures = \$114.5 Million

TOTAL IMPACT- Multiplier Effect* \$136.5 Million

INDIRECT ECONOMIC IMPACT

- Full-time/Part-time Jobs (#) 1,094
- Salaries/Wages \$25.1 Million
- State Tax Revenues \$5.5 Million

OHV Trip Expenditures—\$24 Million



Economic Importance of OHV Recreation to Yuma County

- Creates a statewide economic impact of \$136.5 million (multiplier effect)*
- Contributes \$114.5 million to local economies through OHV-related expenditures
- Adds \$5.5 million to annual state tax revenues
- Provides \$25.1 million in income (salaries/wages) for Yuma County residents
- Supports 1,094 jobs in Yuma County

“Top Ten” Main Reason for taking last OHV Trip

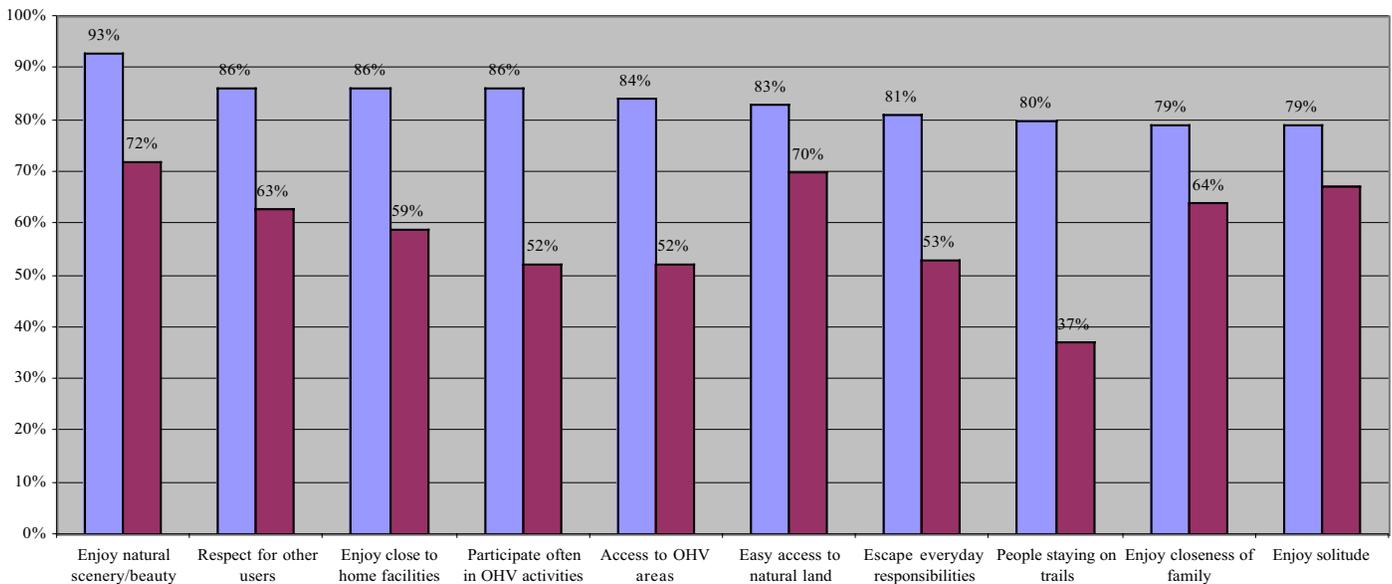
- Sightseeing 27%
- Camping 10%
- Hunting 10%
- Driving backroads 7%
- Trail riding-ATVs 7%
- Driving in open areas 7%
- Wildlife/bird watching 3%
- Hiking or walking 3%
- Visiting historic/arch. sites 3%
- Swimming 3%

“Top Ten” Outdoor Activities done on last OHV Trip

- Driving backroads 83%
- Sightseeing 57%
- Driving in open areas 43%
- Hill climbing 33%
- Hiking or walking 33%
- Picnicking 30%
- Trail riding-ATVs 30%
- Camping 17%
- Hunting 13%
- Rock crawling 10%

Evaluation of Last OHV Recreation Trip—“Top Ten” Objectives Rated as Most Important and Level of Satisfaction with each Objective

■ Importance ■ Satisfaction



Type of Vehicle(s) used on last OHV Trip

- 4WD Pickup Truck 50%
- Sport Utility Vehicle/Jeep 40%
- All Terrain Vehicle (ATV) 30%
- Dune Buggy/Sand Rail 20%
- 2WD Pickup Truck 7%
- Trail Motorcycle 7%
- Snowmobile 0%

*Multiplier Effect: sum of OHV expenditures, secondary effects generated by local re-expenditure of money, and induced impact from salaries paid by directly and indirectly impacted industries.



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